

# Blogging & Social Networking

PRESENTED BY:  
LUCKY KATZ SEMINARS

## FOR BUSINESS

Approved by the Nevada Real Estate Commission  
**3 Hours Continuing Education (PD) CE.3706000-RE**



**Friday, May 7th 9:00 am  
to 12:00 pm**

**Mountain View Mortgage Building  
(215 - between S. Buffalo and S.  
Durango - off W. Sunset)**

Not on Mapquest -Download a Map when  
you Register

**\$30 in advance; \$40 at the  
door**

Register online at <http://business-blog-consultant.com/register/>

**Instructors:**     **Jan O'Brien**         858-9191  
                          **Kathryn Bovard**     348-7191

**Three hour (CE Approved) training seminar** covering...

- The anatomy of a blog – understand all the components
- 6 Questions to Consider before Launching a Blog
- Learn the 15 Top Tips for A Successful Blog
- How to generate leads using a blog and other social media
- Learn how to use **FACEBOOK, TWITTER, ACTIVE RAIN** and **LINKEDIN**  
**to optimize and drive traffic to your blog!**

**Bonus Materials:** *Receive a copy of:*

- **Wordpress.com Tutorial** (\$20 value) A step-by-step guide to launch your blog
- **Real Estate Agents Internet Resource Guide** (\$10 value)  
A comprehensive guide to online Listing Tools, Blogging and other Web 2.0 services, tools and technologies

*Register & reserve your seat online:*  
<http://business-blog-consultant.com/register/>

*Cancellation/Refund Policy: There are no refunds. With 24 Hour notice, class credit will be issued.*